

DAVID GOULD, C.MED, LLB, Q.C

partner



David is a recognized industry leader in the design of conflict prevention and conflict management processes as well as their integration with regulatory requirements for public and stakeholder engagement. He combines an extensive legal background with proven mediation capabilities, conflict management systems design experience and public consultation experience to assist industry, business and government organizations to effectively address complex and multi-party conflicts of all kinds.

David has been a Partner of Certus Strategies since 2001. Certus is the premier company that provides comprehensive and integrated consultation and conflict management services to the resource and business sector in Canada. Certus has been involved in facilitating resolution of over 12,000 insurance, commercial, municipal and energy disputes since 1989 and has managed over 350 ERCB Appropriate Dispute Resolution initiatives with an 80+% successful resolution and a 95% satisfaction rate.

David has designed conflict management systems and public consultation systems for a variety of organizations and industries including the Alberta Energy and Utilities Board, the National Energy Board, the City of Calgary, BC Oil and Gas Commission and numerous energy companies. He has designed case-specific dispute resolution processes to address numerous complex, multi-party oil and gas industry conflicts for small to large resource producers.

In 2008, David held the position of Chair of the Global Negotiation Insight Institute. He helped lead GNII in its work to integrate the voices of wisdom represented in the world's ethical, philosophical and spiritual traditions into mainstream professional life in fields such as law, business, conflict management and mediation.

A long-time Certified Mediator, David retired from the practice of law in 2000 to devote his full time and resources to Certus. He was honoured as a Queen's Counsel in 1990.